

Imperial[®]
SINCE 1916



The 2017 Collection




For X220 The Nantucket, see page 22

Our Affiliations

 <p>Licensed by the United States Golf Association™</p>			 <p>DES MOINES GOLF COUNTRY CLUB 2017</p>		 <p>Association of Golf Merchandisers Vendor Partner Member</p>
	<p>Proudly Supporting</p> 	 <p>NATIONAL GOLF FOUNDATION</p>			
					
			 <p>CHAMPIONS</p>	 <p>ERIN HILLS</p>	 <p>QUAIL HOLLOW</p>

Official Licensed Products

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The best fit for your lifestyle: from the clubhouse to the beach house - and everything in between

Imperial is all about the finer things in life. The back nine at dusk. Cool breeze on a warm night. Relaxing with friends at the beach. Backyard oyster roasts in the fall. Saturday tailgating done right.

We believe life is a series of moments and you better be ready for them. Our mission is to prepare you for endless opportunity by providing style and comfort.

Expert craftsmanship is something we consider a tradition at Imperial. We pay close attention to every detail and every stitch on everything we make. Classic with a twist is what we aim for, and we've been doing it since 1916.

It simply doesn't get any better than *The Imperial Life*. Go ahead ... tee it up.



One 9 One 6

It took 100 years of experience to create these best in class signature styles.



Clean Interior

By adding our Imperial liner to the backside of the front two panels, we make the inside of the 'one 9 one 6' caps as clean and refined as the outside.



Premium Performance Fabrics

High-end and unique performance fabrics in a wide variety of colors and textures.



order

per style
& color



Maximum Impact

The program MOQ is small but your color options are big, providing a wide variety of styles and colors for a minimal investment.

New!

OS013 The Ellsworth

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Performance fabric
- Low profile visor with elastic band
- One Size Fits Most
- Grey undervisor
- No decorations available for the elastic band



AJO WHITE /
GREY



JJX BLACK /
GREY



HRI ROYAL /
GREY



CGR ORANGE /
GREY



FG7 RED /
GREY



Shown on JJX black / grey using One 9 One 6 program techniques: Woven label sewn down with satin stitch

New!

OS014 The Montview

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Performance fabric
- Structured low-sweep profile
- Micro-velcro elastic loop closure with garage tuck-in
- Grey undervisor



FJX RED /
BLACK



I2J TURQUOISE /
BLACK



IJX GREEN /
BLACK



HJX ROYAL /
BLACK



J47 SILVER /
BLACK



A05 WHITE /
BLACK



Shown on I2J turquoise / black using One 9 One 6 program techniques: 3D / flat embroidery on front, flat embroidery on back

I

one 9 one 6

New!

OSo15 The Alameda

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Diamond pattern performance fabric on front two panels and visor, performance mesh on side and back panels
- Pieced self-fabric stripe down backside from button to closure matches front panels
- Structured low-sweep profile, grey undervisor
- Micro-velcro elastic loop closure with garage tuck-in
- **No decorations available across back pieced stripe**



Shown on HRA royal / charcoal using One 9 One 6 techniques:
Flat embroidery on front and on visor edge

New!

OSo16 The Poplar

IMPORT ONLY
I
IMPORT ONLY

A-FLEX

- One 9 One 6 import program only
- Stretch performance fabric
- Structured low-sweep profile
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2
- Grey undervisor



Shown on HX1 navy using One 9 One 6 program techniques:
Woven label appliqué on front, woven label held down by satin stitch on back

New!

OS017 The Cherry Creek

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Micro-perforated lightweight performance fabric
- Structured low-sweep profile
- Micro-velcro elastic loop closure with garage tuck-in
- Grey undervisor



JXX BLACK



J02 CHARCOAL



HX1 NAVY



FXX RED



HX2 ROYAL



AXX WHITE



Shown on JXX black using One 9 One 6 program techniques: Woven label with zig zag stitch on front, flat embroidery on back

New!

OS018 The Monaco

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Perforated and non-perforated performance fabric
- Structured low-sweep profile
- Micro-velcro elastic loop closure with garage tuck-in
- Grey undervisor



JAX BLACK / WHITE



JBL CHARCOAL / BLACK



J2N CHARCOAL / NEON ORANGE



HX1 NAVY / WHITE



FJX RED / BLACK



HXA ROYAL / WHITE



A05 WHITE / BLACK



AH2 WHITE / ROYAL



ALE WHITE / LIME



Shown on FJX red / black using One 9 One 6 program techniques: Flat embroidery on front, woven label with satin stitch sew down on right side panel

I

New!

OS019 The Yosemite

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Performance ripstop fabric
- Structured low-sweep profile
- Micro-velcro elastic loop closure with garage tuck-in
- Grey undervisor



AXX WHITE



JXX BLACK



J02 CHARCOAL



IGR LIGHT GREY



FXX RED



CXX ORANGE



HX1 NAVY



Shown on IGR light grey using One 9 One 6 program techniques: 3D embroidery on front, flat woven label in matching course colors with satin stitch sew down on right side panel

New!

OS020 The Lowry

IMPORT ONLY
I
IMPORT ONLY

Imperial
**SMALL
FIT**

- One 9 One 6 import program only
- Performance fabric
- Unstructured low-sweep profile
- Small fit cap, fits sizes 6 3/4 - 7 1/8
- Micro-velcro elastic loop closure with garage tuck-in
- Grey undervisor



AXX WHITE



JXX BLACK



J02 CHARCOAL



J01 SILVER



FFF CORAL



GLT LIGHT PURPLE



F19 MELON



FLP LIGHT PINK



B30 NEON YELLOW



I21 TURQUOISE



Shown on I21 turquoise using One 9 One 6 program techniques: 3D embroidery on front, flat embroidery on back



OSoo1 The Lafayette

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Tonal diamond pattern performance fabric
- Tour visor with 3 1/8 inch wide brim
- Tri-glide nickel closure
- Grey undervisor
- **No backstrap embroidery available**



JXX BLACK



Jo2 CHARCOAL



HX1 NAVY



FXX RED



HX2 ROYAL



AXX WHITE



Shown on FXX red using One 9 One 6 program techniques:
3D and flat embroidery on front, flat embroidery on
wearer's left

OSoo3 The Clarkson

IMPORT ONLY
I
IMPORT ONLY

- One 9 One 6 import program only
- Tonal diamond pattern performance fabric
- Structured low-sweep profile
- Micro-velcro elastic loop closure with garage tuck-in
- Grey undervisor



JXX BLACK



Jo2 CHARCOAL



HX1 NAVY



FXX RED



HX2 ROYAL



AXX WHITE



Shown on Jo2 charcoal using One 9 One 6 program
techniques: Woven label held down with zig zag stitch on
front, woven label on backstrap

Updated!

OSoo6 The Pearl

IMPORT ONLY
I
IMPORT ONLY

Imperial
SMALL
FIT

- One 9 One 6 import program only
- Tonal diamond pattern performance fabric
- Unstructured low-sweep profile
- Small fit cap, fits sizes 6 3/4 - 7 1/8
- Micro-velcro elastic loop closure with garage tuck-in
- Performance fabric contrast color binding running around edge of visor through back opening
- Grey undervisor



Shown on JCR black / charcoal using One 9 One 6 techniques:
Flat embroidery on front, woven label with satin stitch
on backstrap

OSoo7 The Blake

IMPORT ONLY
I
IMPORT ONLY

A-FLEX

- One 9 One 6 import program only
- Lightweight stretch cotton
- Structured low-sweep profile
- A-flex flexible fit
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2
- Grey undervisor



Shown on HX1 navy using One 9 One 6 program
techniques: 3D embroidery on front right panel, flat
embroidery across lower back center

I

one 9 one 6

OS009 The Arapahoe

IMPORT ONLY
I
IMPORT ONLY

A-FLEX

- One 9 One 6 import program only
- Honeycomb performance fabric: reversed on side & back panels
- Structured low-sweep profile
- A-flex flexible fit
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2
- Grey undervisor



JXX BLACK



J02 CHARCOAL



HUT HUNTER GREEN



FLP LIGHT PINK



HX1 NAVY



CXX ORANGE



G01 PURPLE



FXX RED



HX2 ROYAL



AXX WHITE



G16 WINE

Shown on J02 charcoal using One 9 One 6 program techniques: Woven label with zig zag stitch on front, strip label on back

OS011 The Humbolt

IMPORT ONLY
I
IMPORT ONLY

A-FLEX

- One 9 One 6 import program only
- Diamond pattern performance fabric on front two panels and visor, performance mesh on side and back panels
- A-flex flexible fit
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2
- Grey undervisor



J16 BLACK / BLACK



JCR BLACK / CHARCOAL



JBX BLACK / GOLD



JAX BLACK / WHITE



JBL CHARCOAL / BLACK



JLU CHARCOAL / LIGHT BLUE



JJR CHARCOAL / ROYAL



JJW CHARCOAL / WHITE



HJ2 NAVY / CHARCOAL



HX8 NAVY / LIGHT BLUE



H73 NAVY / NAVY



FXR RED / BLACK



FR2 RED / CHARCOAL



FAX RED / WHITE



HRA ROYAL / CHARCOAL



HBX ROYAL / GOLD



HXA ROYAL / WHITE



A05 WHITE / BLACK



AJ2 WHITE / CHARCOAL



AD5 WHITE / KHAKI



A31 WHITE / LIGHT BLUE



A21 WHITE / NAVY



A14 WHITE / RED



AH2 WHITE / ROYAL



AAX WHITE / WHITE

Shown on HJ2 navy / charcoal using One 9 One 6 program techniques: 3D embroidery on front, flat embroidery on back, woven label across visor edge



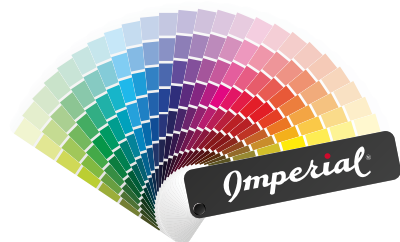
Core

The best-selling headwear in golf



The Best Fit in Golf Since 1916

We have all heads covered with our adjustable Small Fit, Regular Fit and XL Fit options.



Premium Fabrics in Expansive Colors

The finest cotton and performance fabrics available in a wide variety of colors.



Closures for Comfort

Self-fabric closures featuring our polished metal buckle and D-ring with elastic enhance the perfect fit.



Signature Branding

If it doesn't have a red button on the inside of the crown, it's not an Imperial cap.



Always Available

Our core line runs deep so that your shelves stay stocked.

X210B The Original Buckle



- Garment washed cotton twill fabric
- Unstructured low-sweep profile
- Buckle closure
- Style also available for the Empire Program



Shown on IGR light grey using domestic techniques:
3D embroidery on front, flat embroidery on back

X210V The Original Velcro



- Garment washed cotton twill fabric
- Unstructured low-sweep profile
- Velcro closure
- Style also available for the Empire Program



Shown on HX2 royal using domestic techniques:
Flat embroidery on front

New!

X210M The Original Meshback

- Garment washed cotton twill fabric with khaki soft mesh side and back panels
- Unstructured low-sweep profile
- Plastic snap closure
- Khaki contrast sewing on visor
- Style also available for the Empire Program



Shown on GKH maroon / khaki using Empire techniques:
Frayed twill patch with flat embroidered details and flat embroidered text below

L210 The Original Small Fit

- Garment washed cotton twill fabric
- Unstructured low-sweep profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Velcro closure
- Style also available for the Empire Program



Shown on F05 pink using Empire techniques:
3D embroidery over laser etching
*Fabric wash is removed if using laser etching

XL210 The Original XL



- Garment washed cotton twill fabric
- Unstructured low-sweep profile
- XL Fit cap fits sizes 7 3/4 - 8
- Velcro closure
- Style also available for the Empire Program



JXX BLACK



BUE BREAKER BLUE



Foo CARDINAL



IX1 DARK GREEN



Do5 KHAKI



HX1 NAVY



PUK PUMPKIN



PUT PUTTY



AXX WHITE



Shown on HX1 navy using Empire techniques:
Flat embroidery on front, backstrap woven label

X210P The Original Performance



- Performance polyester fabric
- Lightweight, breathable and moisture wicking
- Unstructured low-sweep profile
- Micro-velcro elastic loop closure with garage tuck-in
- Style also available for the Empire Program



HAZ AZURE



JXX BLACK



Hi8 COBALT



J10 DARK GREY



FST FROST GREY



IX3 GREEN



Do5 KHAKI



Ho8 LIGHT BLUE



I13 LIME **New!**



FLP LIGHT PINK



GXX MAROON



MLC MELON ORANGE **New!**



NAN NANTUCKET RED **New!**



HX1 NAVY



I12 OLIVE **New!**



CXX ORANGE



PLL PETROL **New!**



Go1 PURPLE **New!**



PUT PUTTY



FEE RED PEPPER



SBM SUNBEAM



AXX WHITE



Shown on NAN nantucket red using Empire techniques: Flat embroidery on front, woven loop label sewn over upper back opening

L210P The Original Small Fit Performance

- Performance polyester fabric
- Lightweight, breathable and moisture wicking
- Unstructured low-sweep profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Micro-velcro elastic loop closure with garage tuck-in
- Style also available for the Empire Program



JXX BLACK



J10 DARK GREY



F15 HOT PINK



G05 LAVENDER



H08 LIGHT BLUE



I13 LIME



FLP LIGHT PINK



MLC MELON ORANGE



NAN NANTUCKET RED



HX1 NAVY



PLL PETROL



PUT PUTTY



SBM SUNBEAM



AXX WHITE



Shown on MLC melon orange using Empire techniques:
Woven label appliqué on front, woven loop label sewn over upper back opening

XL210P The Original Performance XL

- Performance polyester fabric
- Unstructured low-sweep profile
- XL Fit cap fits sizes 7 3/4 - 8
- Micro-velcro elastic loop closure with garage tuck-in
- Style also available for the Empire Program



JXX BLACK



H18 COBALT



FST FROST GREY



D05 KHAKI



H08 LIGHT BLUE



MLC MELON ORANGE



NAN NANTUCKET RED



HX1 NAVY



SBM SUNBEAM



AXX WHITE



Shown on H08 light blue using Empire techniques:
Woven label appliqué on front



For L210Z Ladies Zero Small Fit, see opposite page
For X220 The Nantucket, see page 22

X210Z The Zero

- Lightweight cotton twill fabric
- Soft structured low-sweep profile
- Micro-velcro closure
- Style also available for the Empire Program



JXX BLACK



CEC CELTIC



GRI GRAPHITE



IX2 FOREST GREEN



Do5 KHAKI



I13 LIME



NAN NANTUCKET RED



HX1 NAVY



CXX ORANGE



F05 PINK



H15 POWDER BLUE



PUT PUTTY



FXX RED



HX2 ROYAL



ISG SEA GREEN



SUS SUNSHINE **New!**



AXX WHITE

Shown on SUS sunshine using Empire techniques:
Flat embroidery on front, woven label with satin stitch
on back

L210Z The Zero Small Fit

- Lightweight cotton twill fabric
- Soft structured low-sweep profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Micro-velcro closure
- Style also available for the Empire Program



JXX BLACK



GRI GRAPHITE



Go6 LILAC



FLP LIGHT PINK



NAN NANTUCKET RED



H15 POWDER BLUE **New!**



ISG SEA GREEN



SUS SUNSHINE



AXX WHITE

Shown on H15 powder blue using domestic techniques:
3D embroidery on front



Cotton

Traditional fabrication in a wide variety of styles



Simplicity + Variety

Classic traditional looks with multiple fabric and color options.



Weighing in

Our expansive selection of cotton fabric weights provides the comfort you need in the styles you want.



Structured or Unstructured

Go strong up front or relaxed with unstructured.

X220 The Nantucket



- Lightweight cotton twill fabric
- Soft structured low-sweep profile
- Fashion sweatband and taping inside crown
- Micro-velcro elastic loop closure
- Style also available for the Empire Program
- **No side or back domestic decoration available**



Shown on G05 lavender using Empire techniques:
3D embroidery on front, flat embroidery on backstrap



For X220 The Nantucket, see above

3

Cotton

1976 Vintage Mesh Cap

- Cotton twill front and polyester mesh back
- Structured mid-crown profile
- Velcro closure



Shown on BKR breaker blue / white using domestic techniques: Flat embroidery on front, left side panel and over back closure

1035 The Metro



- Garment washed cotton twill fabric
- Unstructured low-sweep profile
- Contrasting eyelets and sandwich visor
- Velcro closure
- Style also available for the Empire Program



Shown on BGN gold / navy using domestic techniques: Felt letter program on front, flat embroidery on left side

X215 Ellipse Unstructured



- Cotton twill fabric
- Unstructured low-sweep profile
- Contrasting eyelets and sandwich visor
- Velcro closure
- Style also available for the Empire Program



Shown on PNY putty / navy using Empire techniques:
3D and flat embroidery on front, partial woven label lip
taping in sandwich visor

X515 Ellipse Structured



- Cotton twill fabric
- Structured mid-crown profile
- Contrasting eyelets and sandwich visor
- Velcro closure
- Style also available for the Empire Program



Shown on HPY navy / putty using Empire techniques:
Laser etching on front with flat embroidery on top

3

Cotton

1262 The Sandman

- Brushed cotton twill
- Structured mid-crown profile
- Velcro closure
- Style also available for the Empire Program



JXX BLACK



IXI DARK GREEN



D05 KHAKI



HXI NAVY



AXX WHITE



Shown on IXI dark green using domestic techniques:
Flat embroidery on front

X715 The Angler

- Cotton twill fabric
- Relaxed mid-crown profile
- Micro-velcro closure
- Color-blocked with stone sides and backs, and contrasting color front panel and visor
- Stone sewing on entire hat
- Style also available for the Empire Program



JBS BLACK / STONE



DBS BROWN / STONE



CoS BURNT ORANGE / STONE



IGS DARK GREEN / STONE



FDS DARK RED / STONE



EST ELMWOOD / STONE



MST MARLIN / STONE



HSN NAVY / STONE



NSN NASSAU / STONE



Shown on EST elmwood / stone using domestic techniques:
Flat embroidery



Performance

Technical fabrics for the everyday active lifestyle



For 1151 The Gyre, see page 28



Performance-driven Details
Sleek designs with no detail overlooked.



Lightweight & Breathable
Fabrics that don't weigh you down or let you get overheated in competition.



Functional Fashion
Patterns and textures that look and feel great.

New!

1151 The Gyre



- Performance poly fabric
- Lightweight, breathable and moisture wicking
- Mid structure profile
- Micro-velcro elastic loop closure with garage tuck-in
- Color-blocked, contrasting sewing on visor and seams
- Style also available for the Empire Program

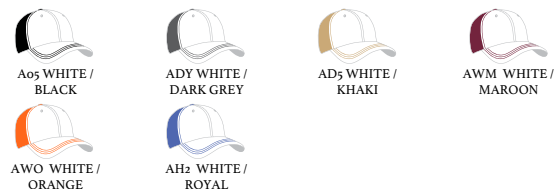


Shown on MCX melon orange / white using domestic / Empire techniques: Flat embroidery on front, woven label on back

1182 The Chadwick



- Performance poly fabric
- Lightweight, breathable and moisture wicking
- Mid structure profile
- Micro-velcro elastic loop closure with garage tuck-in
- Color-blocked, contrasting sewing on visor and seams
- Style also available for the Empire Program



Shown on AH2 white / royal using Empire techniques: Flat embroidery on front, woven label loop tab on back closure, flat embroidery on backstrap

4

Performance

New! IMP3 Imperial 3

- Performance poly fabric
- Soft structured runner's cap
- Soft visor with reflective fabric binding around edge
- Perforated side panels
- Snag free velcro closure with reflective Imperial loop tab
- No side embroidery available on this style



JXX BLACK



JCL CLAY



J10 DARK GREY



I21 TURQUOISE



Shown on J10 dark grey using domestic techniques:
Flat embroidery



For IMP3 Imperial 3, see above

New!

1209 The Knockout

- Performance poly fabric
- Tonal check jacquard pattern
- Three punched eyelet holes on each of the back four panels
- Structured mid-crown profile
- Micro-velcro elastic loop closure with garage tuck-in



Jo2 CHARCOAL



ESP ESPRESSO



Jo7 GREY



HX1 NAVY



HX2 ROYAL



DO6 RUST



Shown on Jo7 grey using domestic techniques:
Flat embroidery on front

2035 Metro Sport



- Performance poly fabric
- Lightweight, breathable and moisture wicking
- Mid structure profile
- Contrasting eyelets, sandwich visor and top stitching
- Micro-velcro elastic loop closure with garage tuck-in
- Style also available for the Empire Program



JF4 BLACK /
FLUORESCENT YELLOW



JAX BLACK /
WHITE



HBT COBALT /
WHITE



JDC DARK GREY /
ORANGE



JJB LIGHT GREY /
BLACK



MCX MELON ORANGE /
WHITE



NAW NANTUCKET RED /
WHITE



H41 NAVY /
WHITE



PTL PETROL /
WHITE



FAX RED /
WHITE



A05 WHITE /
BLACK



ABH WHITE /
COBALT



ADG WHITE /
DARK GREEN



AWO WHITE /
ORANGE



ARP WHITE /
RED PEPPER



Shown on JDC dark grey / orange using domestic techniques:
Flat embroidery on front left panel and over back closure

4

Performance

IMP2 Imperial 2

- Weighs less than two ounces
- Performance poly fabric
- Unstructured low-sweep profile
- Perforated side panels and no top button
- Micro-velcro elastic loop closure with rubber pull tab
- **No side or back embroidery on this style**



ACI ACID



ARL ARCTIC BLUE



JXX BLACK



FXX RED



SAN SAND



AXX WHITE



Shown on ARL arctic blue using domestic techniques:
Flat embroidery

2176 The Player Mesh



- Performance poly fabric
- Structured mid-crown profile
- Color-blocked with mesh side and back panels
- White top-stitching on front panels and visor
- Micro-velcro elastic loop closure with garage tuck-in
- Style also available for the Empire Program



JAX BLACK /
WHITE



JoA GREY /
WHITE



FAX RED /
WHITE



HXA ROYAL /
WHITE



AAX WHITE /
WHITE



Shown on JoA grey / white using domestic techniques:
Flat embroidery



Heritage

Timeless styles that reveal true character



For X230 The Kenmore, see page 34



Classic Silhouettes

What goes around comes around, and with over 100 years making headwear, we've got an arsenal of classic silhouettes.



Old School Cool...

New School Technology. Updated details on throwback designs make this collection classic with a twist." Check out 'Heritage Performance' on page 39.



Relaxed Styles & Washes

Casual looks for on and off the course.

New! 1977 The Miller

- Cotton twill fabric
- Garment washed with dark green undervisor
- Stand up mesh stay behind front panels
- Mesh side and back panels
- Two fabric stripes sewn around side and back panels
- Plastic snap closure
- No side or back embroidery available on this style



D5J KHAKI /
BLACK



HVM NAVY /
MAROON



GHX MAROON /
NAVY



AH2 WHITE /
ROYAL



Shown on GHX maroon / navy using domestic techniques:
Retro patch on front

New! X230 The Kenmore

- Pigment washed cotton twill
- Unstructured low-profile sweep
- Grey undervisor
- Self-fabric adjustable backstrap with antiqued slider and red embroidered tuck-in eyelet



JXX BLACK



BUE BREAKER BLUE



C14 CANTALOUPE



IX3 GREEN



D05 KHAKI



IGR LIGHT GREY



NAN NANTUCKET RED



HX1 NAVY



PUT PUTTY



Shown on JXX black using domestic techniques:
Felt letter program on front, flat embroidery above
back closure

New!

2103 The Shoreline

- Pigment washed cotton twill with spandex
- Soft structured low-sweep profile
- One Size Fits Most with grey Imperial sweatband



JXX BLACK



D01 BONE



IX3 GREEN



J07 GREY



HX2 ROYAL



HX1 NAVY



Shown on HX1 navy using domestic techniques:
Flat embroidery on front, woven label held down with walk stitch on center back

New!

4056 The Bengali

- Cotton chambray fabric
- Structured mid-crown profile
- Paisley pattern fabric inside taping and sweatband
- Self-fabric backstrap with tri-glide adjuster



Ho8 LIGHT BLUE



J10 DARK GREY



Do5 KHAKI



HX1 NAVY



Shown on Ho8 light blue using Empire techniques:
Flat embroidery on front, woven loop label sewn over upper back opening



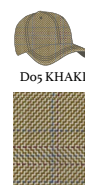
New!

4055 The Single Malt

- Cotton blend suiting fabric with subtle plaid pattern
- Structured mid-crown profile
- Snag free velcro closure
- Performance fabric sweatband



Jo7 GREY



Do5 KHAKI



SLA SLATE



Shown on Jo7 grey using domestic techniques:
Flat embroidery

New!

1917 The Islay

- Cotton blend suiting fabric with subtle plaid pattern
- 6 panel driver cap
- 3 sizes available: S fits 7 - 7 1/8, M fits 7 1/4 - 7 3/8, L fits 7 1/2 - 7 5/8
- Lined cotton sheeting with Imperial pattern print
- Leather debossed patch with Imperial logo
- **Back embroidery only**



Jo7 GREY



Do5 KHAKI



SLA SLATE



Shown on SLA slate using domestic techniques:
Flat embroidery



For 4054 The Harris, see opposite page

New! 1208 The Boulevard

- Heavy washed cotton twill fabric
- Structured mid-crown profile
- Thick tonal stitching
- Contrast color sewing near edge of visor
- Contrast color self-fabric backstrap with buckle
- Due to the nature of the wash on fabric, each cap may be unique or have a slightly different appearance



Shown on JHL black / blue using domestic techniques:
Retro Patch on front

5

Heritage

New!

4054 The Harris

- Lightweight poly fabric
- 5 Panel 'Retro Fit' with stand-up mesh stay
- Woven rope along base of front panel
- Plastic snap closure
- **Front and back embroidery only**



JAX BLACK / WHITE



J16 BLACK / BLACK



A05 WHITE / BLACK



AAX WHITE / WHITE



DIH KHAKI / NAVY



ILW LIME / WHITE



Shown on A05 white / black using domestic techniques:
Retro patch on front

New!

1183 The Jones



- Performance poly fabric
- Lightweight, breathable and moisture wicking
- Structured mid-crown profile
- Micro-velcro elastic loop closure with garage tuck-in
- Color-blocked with contrast sewing in putty on visor and seams
- Style also available for the Empire Program



PPY PETROL / PUTTY



HPY NAVY / PUTTY



GXP MAROON / PUTTY



IPY OLIVE / PUTTY



Shown on GXP maroon / putty using Empire techniques:
Embroidered felt appliqué with flat embroidery below on front, embroidered backstrap, loop label sewn into upper back opening



Fitted

A tailored look for the headwear connoisseur



For 2103 The Shoreline, see page 42



Breakthrough Silhouettes

Innovative engineering eliminates the need to carry a ton of sizes.



Fit for a King

A cap is like a fine garment and should fit like one.

New!

1211 The Cartesian

- Super lightweight performance poly blend fabric
- Micro check pattern
- Structured mid-crown profile
- Perforated silicon edged eyelets (back / sides only) for an ultra clean look
- Flexible fit with performance sweatband
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2



JXX BLACK



D05 KHAKI



HX1 NAVY



CXX ORANGE



FXX RED



Shown on HX1 navy using custom techniques:
Woven label appliqué with embroidery on front, flat embroidery on back

New!

2103 The Shoreline

- Pigment washed cotton twill with spandex
- Soft structured low-sweep profile
- One Size Fits Most with grey Imperial sweatband



JXX BLACK



D01 BONE



IX3 GREEN



J07 GREY



HX2 ROYAL



HX1 NAVY



Shown on HX1 navy using domestic techniques:
Flat embroidery on front, woven label held down with walk stitch on center back

6

Fitted

New!

2222 The Deuce

- Knit neoprene and performance poly fabric
- Structured mid-crown profile without sweatband
- One Size Fits Most
- Elastic knit band running around edge of visor throughout base of crown



JJX BLACK /
GREY



HBE NAVY /
BLUE



Shown on JJX black / grey using domestic techniques:
Flat embroidery on front and back

2100 The Encore

- Lightweight stretch twill fabric
- Soft structure low-sweep profile
- A-Flex flexible fit
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2



JXX BLACK



J07 GREY



GXX MAROON



HX1 NAVY



HX2 ROYAL



AXX WHITE



Shown on J07 grey using Empire techniques:
Flat embroidery on front, flat embroidery from bottom
edge of backside up center seam

2101 The Allegheny

- Performance poly fabric in mini pique
- Soft structure low-sweep profile
- A-Flex flexible fit
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2
- Two rows of contrasting sewing on visor



JAX BLACK /
WHITE



JJW CHARCOAL /
WHITE



H41 NAVY /
WHITE



PJX PUTTY /
BLACK



TWA TAHOE /
WHITE



A05 WHITE /
BLACK



Shown on H41 navy / white using custom techniques:
3D embroidery on front, visor embroidery with custom
visor stitching

A-FLEX

2102 The Fremont

- Performance poly mesh fabric
- Soft structure low-sweep profile
- A-Flex flexible fit
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2
- Two rows of sewing on visor



JXX BLACK



J07 GREY



HX1 NAVY



FXX RED



HX2 ROYAL



AXX WHITE



Shown on HX2 royal using domestic techniques:
Flat embroidery

A-FLEX

1104 The Shadow

- Lightweight performance poly fabric
- Shadow plaid pattern woven into fabric
- Structured mid-crown profile
- A-Flex flexible fit
- 2 sizes available: s/m fits 6 7/8 - 7 1/8, l/xl fits 7 1/4 - 7 1/2



JXX BLACK



J02 CHARCOAL



H08 LIGHT BLUE



HX1 NAVY



HX2 ROYAL



AXX WHITE



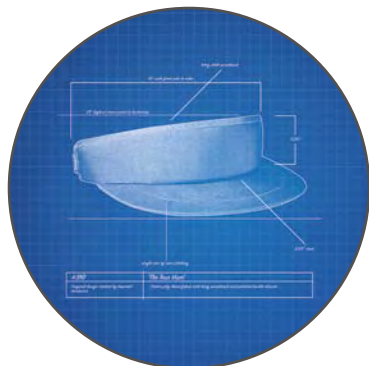
Shown on JXX black using custom techniques:
Felt appliqué and flat embroidery on front crown

Mens Visors

Imperial visors aren't just classic, they are the original.



For 3161 Tour Visor, see opposite page



Original Designs

Often imitated but never duplicated. Classic looks that have stood the test of time.



Low & High Profile Options

High crown for a more tour look or low profile for a sleeker feel.



You Make the Call

Our best selling mens visors are available in both cotton and tech fabrics.

316I Tour Visor



- Cotton/Poly blend fabric
- Terry sweatband
- 3 1/8 inch wide brim
- Buckle closure
- Made in the USA



JXX BLACK



HPC BLUE PINCORD



HXX COLUMBIA BLUE



JPC GREY PINCORD



D05 KHAKI



KXT REALTREE
XTRA GREY®



HX1 NAVY



PUT PUTTY **New!**



FXR RED



I09 SPRUCE



SUS SUNSHINE **New!**



THU THUNDER GREY



AXX WHITE

Often imitated, but never duplicated. The Tour Visor from Imperial is the original high-profile visor worn by golf professionals back in the day. But today this preppy style is as popular as ever and completely synonymous with the Imperial brand. If it's not made by Imperial it's just not a Tour Visor.



Shown on HPC blue pincord using domestic techniques:
Flat embroidery

3161X Performance Tour Visor

- Performance poly fabric
- Lightweight, breathable and moisture wicking
- 3 1/8 inch wide brim
- Buckle closure
- Style also available for the Empire Program



Shown on FEE red pepper using Empire techniques:
3D embroidery on front, woven labels on both left and right sides



For 3161 Tour Visor, see page 47

3123 Phoenix Visor

- Cotton twill fabric
- Low profile
- Velcro Closure
- Style also available for the Empire Program



JXX BLACK



Do5 KHAKI



HX1 NAVY



PUT PUTTY



FXX RED



HX2 ROYAL



AXX WHITE



Shown on PUT putty using domestic techniques:
Flat embroidery

3124P Performance Phoenix Visor

- Performance poly fabric
- Lightweight, breathable and moisture wicking
- Low profile
- Micro-velcro elastic loop closure
- Style also available for the Empire Program



JXX BLACK



H18 COBALT



FST FROST GREY



Do5 KHAKI



HX1 NAVY



CXX ORANGE



PUT PUTTY



FEE RED PEPPER



AXX WHITE



Shown on H18 cobalt using Empire techniques:
Woven label appliqué

3135 Metro Visor



- Cotton twill fabric
- Contrast top-stitching
- Low profile
- Velcro closure
- Style also available for the Empire Program



Shown on JAC black / acid using domestic techniques:
Flat embroidery

3135P The Metro Performance Visor

- Performance poly fabric with contrast top stitching
- Lightweight, breathable and moisture wicking
- Low profile
- Micro-velcro elastic loop closure
- Style also available for the Empire Program



Shown on PTL petrol / white using domestic techniques:
Flat embroidery



Juniors

Youthful designs that make a statement



For S1201 The Lickspittle, see page 55



Our best sellers...
only smaller.



On-Trend Design
Popular looks for the fashionable
junior golfer.



Color Games
Bright colors to stand out on the links.

New!

Y210P The Original Junior Fit Performance

- Performance polyester fabric
- Lightweight, breathable and moisture wicking
- Soft structured profile
- Micro-velcro elastic loop closure
- Junior Fit cap fits sizes 6 1/2 - 6 7/8
- Style also available for the Empire Program



JUNIOR FIT
J



JXX BLACK



H18 COBALT



FST FROST GREY



F15 HOT PINK



I13 LIME



MLC MELON ORANGE



NAN NANTUCKET RED



HX1 NAVY



PLL PETROL



FEE RED PEPPER



AXX WHITE

Shown on JXX black using Empire techniques:
Woven label appliqué on front, woven loop label sewn over upper back opening

Y210 The Original Junior Fit

JUNIOR FIT
J

- Cotton twill fabric
- Unstructured mid-crown profile
- Junior Fit cap fits sizes 6 1/2 - 6 7/8
- Velcro closure
- Style also available for the Empire Program



JXX BLACK



BUE BREAKER BLUE



F05 LIGHT PINK



HX1 NAVY



PUT PUTTY



FXX RED



AXX WHITE

Shown on FXX red using custom techniques:
Rubber patch on front with flat embroidery, flat embroidery on left side panel

New!

S1200 The Mascot

JUNIOR FIT
J

- Performance polyester fabric
- Breathable and moisture wicking
- High crown structured profile with flat visor
- Plastic snap closure with reflective accents
- Perforated silicon edged eyelets
- Junior Fit cap fits sizes 6 1/2 - 6 7/8
- Red inside back snap closure on all colors except orange



JXX BLACK



JSZ JESTER RED



LEA LEAD



NSV NIGHT SKY NAVY



CXX ORANGE



AXX WHITE



Shown on HX1 navy using domestic / custom techniques:
3D embroidery on front, flat embroidery on back and woven
label on wearer's left side



New!

S1201 The Lickspittle

JUNIOR FIT
J

- Performance polyester fabric
- Unstructured mid-crown profile
- Iridescent printing around edge of visor
- Punched eyelets with iridescent printing
- Micro-velcro elastic loop closure with garage tuck-in
- Grey performance fabric sweat and undervisor
- Junior Fit cap fits sizes 6 1/2 - 6 7/8



JAX BLACK /
WHITE



A05 WHITE /
BLACK



ANU WHITE /
NEON BLUE



ANM WHITE /
NEON GREEN



ANE WHITE /
NEON ORANGE



ANF WHITE /
NEON PINK



Shown on JAX black / white using domestic techniques:
Flat embroidery on front and back

CC023 The Faroe Junior Fit

UP TO
30%
COOLER
SURFACE TEMPERATURE
WHEN WET

JUNIOR FIT
J

- 100% poly pique mesh
- Soft structured profile
- Junior Fit cap fits sizes 6 1/2 - 6 7/8
- Micro-velcro elastic loop closure with garage tuck-in
- Color-blocked
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation

*part of Coolcore Collection starting on page 66



A05 WHITE /
BLACK



AJ2 WHITE /
CHARCOAL



AH2 WHITE /
ROYAL



AAX WHITE /
WHITE



Shown on AH2 white / royal using domestic techniques:
Flat embroidery



Ladies

Flattering and functional headwear for the woman on the move



For L333 The Reactor, see page 58



Ladies fit

Our ladies fit has been perfected to maximize both comfort and style.



Feminine Colors and Styling

Our fabric color palettes are built to be both classic and on-trend.



Variety

Choose from a number of industry leading fabrics and silhouettes.

New!

L331 The Dahlia



- Performance polyester fabric
- Lightweight, breathable and moisture wicking
- Soft structured profile
- Side and back panels are perforated with micro-dot pattern
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Micro-velcro elastic loop closure with garage tuck-in
- Style also available for the Empire Program
- **No side or back embroidery available on this style in domestic program**



JXX BLACK



Go5 LAVENDER



Ho8 LIGHT BLUE



FLP LIGHT PINK



NAN NANTUCKET RED



SBM SUNBEAM



AXX WHITE



Shown on SBM sunbeam using Empire techniques:
Flat embroidery on front, woven label on backstrap

New!

L333 The Reactor



- Heathered performance fabric
- Soft structured profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Micro-velcro elastic loop closure with garage tuck-in
- Grey heathered undervisor
- Style also available for the Empire Program
- **Side embroidery not recommended on this style in domestic program**



F18 FUCHSIA



FST FROST GREY



HX1 NAVY



C30 NEON ORANGE



H21 TEAL



Shown on F18 fuchsia using Empire techniques:
3D embroidery on front, flat embroidery on side and along front left visor edge

9

Ladies

L329 The Ponytail

- Performance poly fabric
- Low-profile runners silhouette
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Ponytail velcro closure with contrast color binding
- No side or back embroidery available on this style



Shown on APC white / pink confetti using domestic techniques: Flat embroidery

L220 The Chatham

- Lightweight cotton twill fabric
- Mini-pinstripe pattern
- Soft structured profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Micro-velcro elastic loop closure
- Style also available for the Empire Program
- No side or back embroidery available on this style



Shown on Go5 lavender using domestic techniques: 3D and flat embroidered logo

L210 The Original Small Fit

*see full style details in 'Core' on page 15



L210P The Original Small Fit Performance

*see full style details in 'Core' on page 17



L210Z The Zero Small Fit

*see full style details in 'Core' on page 19



OS020 The Lowry

*see full style details in 'One 9 One 6' on page 7



OS006 The Pearl

*see full style details in 'One 9 One 6' on page 10



CC022 The Faroe Small Fit

*see full style details in 'Coolcore' on page 70



UP TO
30%
COOLER
THAN A CAP
WHEN WET



Ladies Visors

Elegant and Sporty



For SDO3 The Cabana, see page 64



Made in the USA

All 5 ladies visor styles are made in the USA.



Terrycloth Sweatbands

The super comfortable tan-colored sweatbands hide makeup residue.



Variety of Shapes

Four different visor shapes ranging from 3 1/4" to 5" deep.

SS50 Tiki Visor



- Cotton twill fabric
- 3 1/4 inch visor
- Soft, tan terry sweatband helps hide make-up residue
- Made in the USA



Reference swatches for fashion prints



navy tropical



leopard



pink tropical



purple tropical

Shown on F11 pink / pink tropical using domestic techniques: Flat embroidery

SA50 Reef Visor



- Cotton twill fabric
- 3 3/4 inch visor
- Soft, tan terry sweatband helps hide make-up residue
- Made in the USA



Reference swatches for fashion prints



navy tropical



leopard



pink tropical



purple tropical

Shown on A30 white / purple using domestic techniques: Flat embroidery

SD01 Oahu Visor



- Cotton twill fabric
- 3 3/4 inch visor
- Soft, tan terry sweatband helps hide make-up residue
- Adjustable twist cord back closure
- Made in the USA



Reference swatches for fashion prints



navy tropical



leopard



pink tropical



purple tropical

Shown on PPH purple / purple tropical using domestic techniques: Flat embroidery

SD03 The Cabana



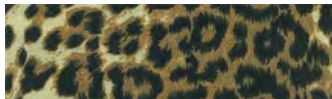
- Cotton twill fabric
- 5 inch visor
- Soft, tan terry sweatband helps hide make-up residue
- Adjustable twist cord back closure
- Made in the USA



Reference swatches for fashion prints



navy tropical



leopard



pink tropical



purple tropical

Shown on A05 white / black using domestic techniques: Flat embroidery

SV13 La Quinta



- Cotton twill fabric
- 4 1/4 inch oversized visor
- Comfortable velcro wrap closure
- Made in the USA



JXX BLACK



Do5 KHAKI



HX1 NAVY



F18 PINK



FXX RED



SUS SUNSHINE



AXX WHITE



Shown on SUS Sunshine using domestic techniques:
Flat embroidery



For 3161X Performance Tour Visor, see page 48
For SS3 Tiki Visor, see page 63

WeatherSTRONG™

COLLECTION

by *Imperial*®



Coolcore®

Sun Protection

Waterproof

Ultimate Stormchasers

Keep Warm Knits

Fighting the elements is not easy, especially if you are in the middle of a round.
That is why Imperial Headwear has developed the WeatherSTRONG Collection.

Too hot? Try some Coolcore®.

Too cold? Keep Warm Knits are the answer.

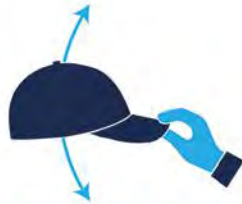
Whatever conditions you find yourself in, Imperial has a solution
with the WeatherSTRONG Collection.

Coolcore®

*This best cooling technology in golf**



WET IT



WAVE IT



WEAR IT

(REPEAT STEPS TO REACTIVATE)

UP TO
30%
COOLER
SURFACE TEMPERATURE
WHEN WET



UPF 45
AND HIGHER SUN
PROTECTION

**CHEMICAL
FREE**

**HYPO
ALLER
GENIC**

COOLING
EFFECT LASTS THE
LIFE OF THE
PRODUCT



*Imperial hats feature Coolcore® fabric, which is the only fabric globally to receive an award for "Cooling Power" from the world-renowned Hohenstein Institute. For more information please visit coolcore.com



WINNER

ITMA
future materials
awards

15
Best Innovation -
Sportswear and Outdoor Apparel

Imperial®
POWERED BY
coolcore®

New!

CCToi Cooling Towel

UP TO
30%
COOLER
SURFACE TEMP
WHEN WET

- 100% poly pique mesh
- 32" x 12"
- Moisture activated cooling technology
- Chemical free
- Washable and reusable
- Fabric cools up to 30% cooler surface temperature when wet
- Wicks and transports moisture, regulates evaporation



HEE ELECTRIC BLUE



FST FROST GREY



ILG LIME GREEN



AXX WHITE



Shown on HEL electric blue with heat-seal

CCoro The Kaldur

UP TO
30%
COOLER
SURFACE TEMP
WHEN WET

ALSO AVAILABLE
EMPIRE PROGRAM

- 100% poly woven mini canvas
- Soft structured profile
- Micro-velcro elastic loop closure with garage tuck-in
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation
- Now available for the Empire program



JXX BLACK



FST FROST GREY



Do5 KHAKI



HXi NAVY



FXX RED



AXX WHITE



KXT REALTREE
XTRA GREY®



Shown on Do5 khaki using domestic techniques:
Flat embroidery on front, woven label on the backstrap

II

WeatherStrong



COOLCORE®

CCo2o The Faroe



- 100% poly pique mesh
- Mid-structure profile
- Micro-velcro elastic loop closure with garage tuck-in
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation



JXX BLACK



Jo2 CHARCOAL



HX1 NAVY



PUT PUTTY



AXX WHITE



Shown on Jo2 charcoal using domestic techniques:
Flat embroidery on front

A-FLEX

CCo2i The Faroe Fitted



- 100% poly pique mesh
- Mid-structure profile
- A-Flex flexible fit
- 2 sizes available: S/M fits 6 7/8 - 7 1/8, L/XL fits 7 1/4 - 7 1/2
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation



JXX BLACK



Jo2 CHARCOAL



HX1 NAVY



PUT PUTTY



HX2 ROYAL



AXX WHITE



Shown on HX2 royal using domestic techniques:
Flat embroidery on front and back



COOLCORE®

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

II

WeatherStrong

CCo22 The Faroe Small Fit

UP TO
30%
COOLER
*Based on 100%
poly pique mesh



- 100% poly pique mesh
- Soft structured profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Micro-velcro elastic loop closure with garage tuck-in
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation



JXX BLACK



IPK ICE PINK



I07 SEAFOAM



AXX WHITE



Shown on I07 seafoam using domestic techniques:
Flat embroidery



For CCo22 The Faroe Small Fit, see above

II

WeatherStrong



COOLCORE®

CCo23 The Faroe Junior Fit

UP TO
30%
COOLER
SURFACE TEMP
WITH NET

JUNIOR FIT
J

- 100% poly pique mesh
- Soft structured profile
- Junior fit cap fits sizes 6 1/2 - 6 7/8
- Micro-velcro elastic loop closure with garage tuck-in
- Color-blocked
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation

A05 WHITE /
BLACK

AJ2 WHITE /
CHARCOAL

AH2 WHITE /
ROYAL

AAX WHITE /
WHITE



Shown on AH2 white / royal using domestic techniques:
Flat embroidery

CCo30 The Lundey

UP TO
30%
COOLER
SURFACE TEMP
WITH NET

- Front panels are 100% poly ultra soft mini pique with 100% poly 3D honeycomb fabric back panels
- Soft structure profile
- Micro-velcro elastic loop closure with garage tuck-in
- Color-blocked
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation

JXX BLACK

JAX BLACK / WHITE

H41 NAVY / WHITE

AXX WHITE

A05 WHITE / BLACK

AJ2 WHITE / CHARCOAL



Shown on JAX black / white using domestic techniques:
Flat embroidery on front



COOLCORE®

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

II

WeatherStrong

CCo3i The Lundey Fitted

UP TO
30%
COOLER
SURFACE TEMP
WHEN WET

- Front panels are 100% poly ultra soft mini pique with 100% poly 3d honeycomb fabric back panels
- Soft structure profile
- A-Flex flexible fit
- 2 sizes available: S/M fits 6 7/8 - 7 1/8, L/XL fits 7 1/4 - 7 1/2
- Color-blocked
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation



JXX BLACK



JAX BLACK / WHITE



H4i NAVY / WHITE



AXX WHITE



A05 WHITE / BLACK



A2 WHITE / CHARCOAL



Shown on H4i navy / white using domestic techniques:
3D embroidery on front, flat embroidery on back

CCo4o The Kaldur Visor

UP TO
30%
COOLER
SURFACE TEMP
WHEN WET

- 100% poly woven mini canvas
- Low profile visor
- Micro-velcro elastic loop closure with garage tuck-in
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation



JXX BLACK



FST FROST GREY



Do5 KHAKE



HXi NAVY



FXX RED



AXX WHITE



KXT REALTREE
XTRA GREY*



Shown on AXX white using domestic techniques:
Flat embroidery

New!

CCo51 The Geysir

UP TO
30%
COOLER
SURFACE TEMPERATURE
WHEN WET

- 100% poly woven mini canvas
- 1" band of perforation around base of crown
- Adjustable and removable chinstrap
- 2 sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 1/4 - 7 1/2
- Brim size: 2 1/4"
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation



JXX BLACK



FST FROST GREY



HX1 NAVY



AXX WHITE



Shown on FST frost grey using domestic techniques:
Flat embroidery

CCo50 The Old Norse

UP TO
30%
COOLER
SURFACE TEMPERATURE
WHEN WET

- 100% poly woven mini canvas with 100% poly 3d honey comb fabric on side panels
- Adjustable and removable chinstrap
- 2 sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 1/4 - 7 1/2
- Brim size: front - 3 3/4", back - 4", sides - 3"
- Fabric cools up to 30% cooler than skin temperature when wet
- Wicks and transports moisture, regulates evaporation



AXX WHITE



A05 WHITE /
BLACK



AJ2 WHITE /
CHARCOAL



JoA GREY /
WHITE



D5J KHAKI /
BLACK

New!



Show on D5J khaki / black using domestic techniques:
Flat embroidery



COOLCORE®

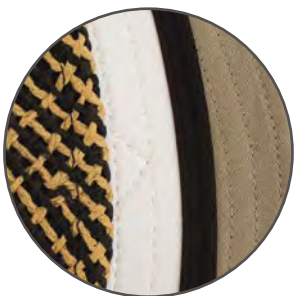
To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

II

WeatherStrong

Sun Protection

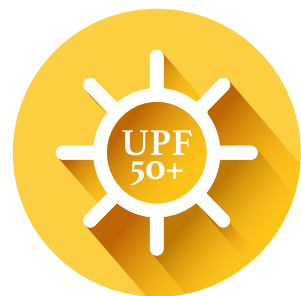
The ultimate in comfort and shade creation



Wide Variety of Fabrics
Breathable tech, lightweight cotton
and finely woven straws.



**Featuring Watership
by Imperial**
Sleek hat designs that enhance sun
protection and blend technical innova-
tion with traditional marine quality.



UPF
Select styles offer extremely ef-
fective 50+ UPF protection, which
means that 1/50th, or only 2% of UV
radiation, can penetrate
the fabric.

GToI Sun Protech

- Nylon fabric (50+ upf)
- Moisture wicking and quick-dry properties
- Metal eyelets with mesh insets
- 3 sizes available: M fits 7 - 7 1/8, L fits 7 1/4 - 7 3/8, XL fits 7 1/2 - 7 5/8
- Brim size: front - 3 3/4", back - 4", side - 2 7/8"



Jo7 GREY



J12 GREY / BLACK



SK2 SAND / KHAKI



SNX SAND / NAVY



A05 WHITE / BLACK



A21 WHITE / NAVY

Shown on Jo7 grey using domestic techniques:
Flat embroidery

GTo8 Hampton

- Nylon fabric (50+ upf)
- Moisture wicking and quick-dry properties
- 2 sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8
- Brim size: front - 3 1/8", back - 3 1/8", side - 2 7/8"



Jo7 GREY



SJX SAND / BLACK



A05 WHITE / BLACK



APK WHITE / PINK

Shown on SJX sand / black using domestic techniques:
Flat embroidery on front



WATERSHIP by IMPERIAL

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

WSRAB Rabbit Island Sport

- Nylon fabric (50+ upf)
- Adjustable and removable chinstrap
- 2 sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8
- Brim size: front - 3 3/4", back - 4", side - 3"



J07 GREY



D05 KHAKI



SJX SAND /
BLACK



AXX WHITE



A21 WHITE /
NAVY



APK WHITE /
PINK



Shown on A21 white / navy using domestic techniques:
Flat embroidery

WSSEA Seabird Sport

- Nylon fabric (50+ upf)
- Side mesh panels
- Adjustable and removable chinstrap
- 2 sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8
- Brim size: front - 3 3/4", back - 4", side - 3"



SJX SAND /
BLACK



A05 WHITE /
BLACK



A21 WHITE /
NAVY



Shown on SJX sand/black using domestic techniques:
Flat embroidery

II

WeatherStrong



WATERSHIP by IMPERIAL

1371 Oxford Bucket

- Poly/Cotton blend fabric
- Available with or without a woven striped band
- 3 size available: M fits 7 - 7 1/4, L fits 7 1/4 - 7 1/2, XL fits 7 1/2 - 7 5/8
- Brim size is 2 1/4"



1371 Oxford Bucket axx white shown with the following band colors:



1371 Oxford Bucket Do5 khaki shown with the following band colors:



Shown on white AXX white with an IWD (dark green / white / dark green band) using a domestic technique: Flat embroidery



The Oxford Bucket hat from Imperial is a classically vintage style featured by a woven striped band. Offered in two crown colors, this hat let's you mix-and-match to achieve a variety of color combinations. Whether you are aiming for country club or collegiate colors, Imperial has you covered.



SUN PROTECTION

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

II

WeatherStrong

1392 Twill Bucket

- Cotton fabric
- Crushable and packable
- Metal eyelets
- 2 sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 1/4 - 7 1/2
- Brim size is 2 7/8"



Shown on BUE breaker blue using a domestic technique:
Flat embroidery



For 1371 Oxford Bucket, see page 77

3801 The Marquee

- Eagle shaped straw
- Twisted toyo straw with two-tone visor
- One size fits most
- Recommended band is 2SH or HBEP



SDX SAND /
BROWN



SJX SAND /
BLACK

HBEP 2.5" English Pleat Hat Band

- Hat bands sold separately
- Recommended for SS7 The Albatross



JXX BLACK



Foo CARDINAL



IX1 DARK GREEN



Do5 KHAKI



GXX MAROON



HX1 NAVY



Fo5 PINK



Go1 PURPLE



FXX RED



HX2 ROYAL



AXX WHITE

Shown on SDX sand / khaki with an IX1 dark green band using domestic techniques: Flat embroidery

SS7 The Albatross

- Eagle shaped straw
- Inner lining for sun protection
- One size fits most
- Recommended band is 2SH



Ao6 NATURAL

2SH 2.5 inch Hi-Lo Pleated Hat Band

- Hat bands sold separately
- Recommended for SS7 The Albatross



JXX BLACK



IX1 DARK GREEN



Do5 KHAKI



HX1 NAVY



KXT REALTREE
XTRA GREY®



FXX RED



HX2 ROYAL



AXX WHITE

Shown on Ao6 natural with an AXX white band using domestic techniques: Flat embroidery



SUN PROTECTION

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

II

WeatherStrong

Waterproof

You can't control the elements but you can fight them



Waterproof

If you're playing in the rain, that's dedication. Stay committed and stay dry.



Wind Resistant

Stay the course with wind-resistant fabrics and secure adjustment mechanisms.



Added warmth

Ultimate Stormchaser caps have added micro-fleece lining to keep you warm and dry.



WATERPROOF

1276 Waterproof Cap

- Supplex® nylon fabric
- All seams and embroidery are sealed providing complete waterproof protection
- Silicon/micro-velcro closure



JXX BLACK



J07 GREY



Shown on JXX black a using domestic technique:
Flat embroidery

1376 Bandon Bucket

- Supplex® nylon fabric
- Waterproof and wind-resistant
- Rain gutter funnels water away from wearer
- Adjustable and removable chinstrap
- One size fits most (7 1/4 - 7 5/8)



JXX BLACK



J07 GREY



Shown on JXX black using a domestic technique:
Flat embroidery



WATERPROOF

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com



I240 Stormchaser

- Nylon/Spandex blend fabric lined with micro-fleece
- Waterproof and wind-resistant
- 2 sizes available: M/L fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8



Shown on JXX black using a domestic technique:
Flat embroidery

I250 Silencer

- Nylon/Spandex blend fabric lined with fleece
- Waterproof and wind-resistant
- Fold down ear flaps provide an additional layer of warmth
- 2 sizes available: M/L fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8
- No side or back embroidery available on this style



Shown on HX1 navy using a domestic technique:
Flat embroidery



ULTIMATE STORMCHASERS

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

Keep Warm Knits

Import knits with customizable text



Warm and Toasty

Our quick-turn lineup of customizable knits are fully lined in fleece.



Pom or No Pom

We know that a pom on top is not everyone's thing - so feel free to order it without one.



24 Piece Minimum

24 pieces per order and 12 pieces per style / color = selling out before the first snowflake falls.



KEEP WARM KNITS / IMPORT

New!

5301 The Powderhorn

- Import only
- Soft 12 gauge acrylic yarns with two color pom
- 8" tall with 3" cuff
- One size fits most
- Course name knit into cuff (max 10 letters on front and 10 letters on back)
- Light grey fleece liner
- Can be ordered with or without pom

IMPORT ONLY
I
IMPORT ONLY



From left to right: A05 white / black, AH2 white / royal, A14 white / red

New!

5701 The Telluride

- Import only
- Soft 12 gauge acrylic yarns with two color pom
- 8" tall with 3" cuff
- One size fits most
- Course name knit in (max 10 letters on front and 10 letters on back)
- Light grey fleece liner
- Can be ordered with or without pom

IMPORT ONLY
I
IMPORT ONLY



From left to right: JJK charcoal / black / grass, JJV charcoal / black / royal, JJU charcoal / black / red



KEEP WARM KNITS / IMPORT

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

II

WeatherStrong

5300 The Sideliner

- Import only
- Soft 12 gauge acrylic yarns
- Fleece liner
- 8" tall with 3" cuff
- One size fits most
- Course name knit in (max 10 letters on front and 10 letters on back)
- Tri-color pom
- Can be ordered with or without pom

IMPORT ONLY
I
IMPORT ONLY



From left to right: HWF navy / white / red, JWU black / white / light blue, IWL dark green / white / light grey

5900 The Benchwarmer

- Import only
- Soft 12 gauge acrylic yarns
- Fleece liner
- 8" tall, cuffless
- One size fits most
- Course name knit in (max 10 letters on front and 10 letters on back)
- Tri-color pom
- Can be ordered with or without pom

IMPORT ONLY
I
IMPORT ONLY



From left to right: FWB red / white / black, HWK light blue / white / black, JWL charcoal / white / kelly green

II

WeatherStrong



KEEP WARM KNITS / IMPORT

5800 The Presidio

- Import only
- Soft 12 gauge acrylic yarns
- Fleece liner
- 8" tall, cuffless
- One size fits most
- Course name knit into cuff (max 10 letters on front and 10 letters on back)
- Tan stripes, text and pom
- Can be ordered with or without pom

IMPORT ONLY
I
IMPORT ONLY



JKH BLACK /
KHAKE



FKI CARDINAL /
KHAKE



MKI MOCHA /
KHAKE



KHK NAVY /
KHAKE



OKH OLIVE /
KHAKE



JLD LIGHT BLUE /
KHAKE

From left to right: KHK navy / khaki, FKI cardinal / khaki, MKI mocha / khaki

New! 5201 The Basin

- Import only
- Soft 12 gauge acrylic yarns
- Fleece liner
- 3.5" tall
- Knit stripe pattern
- Course name knit in (max 10 letters on front - no text on back)

IMPORT ONLY
I
IMPORT ONLY



JBX BLACK /
GOLD



JLG BLACK /
LIGHT GREY



JBO BLACK /
ORANGE



JFX BLACK /
RED



JAX BLACK /
WHITE



JJW CHARCOAL /
WHITE



CHR CHARCOAL /
RED



IJ8 DARK GREEN /
WHITE



JJB LIGHT GREY /
BLACK



JH1 LIGHT GREY /
NAVY



HL7 NAVY /
LIGHT GREY



H29 NAVY /
ORANGE



H27 NAVY /
RED



H41 NAVY /
WHITE



H2G ROYAL /
LIGHT GREY

From left to right: JLG black / light grey,
CHR charcoal / red



KEEP WARM KNITS / IMPORT

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

Keep Warm Knits

In stock domestic knits



Fine Gauge

Luxurious knit fabrics that keep you warm and looking great



Quick Turn

Fill in quickly when the weather turns with our quick turnaround times



Something for Everyone

Try a little of everything to up your knit game



KEEP WARM KNITS / DOMESTIC

New! 6001 The Nor'Easter

- Domestic only
- Soft 12 gauge acrylic yarns
- 8" tall with 3" cuff
- One size fits most



JXX BLACK



IX1 DARK GREEN



HCH HEATHER
CHARCOAL



HX1 NAVY



Fo5 PINK



PUT PUTTY



VTR VINTAGE RED



AXX WHITE

From left to right: HX1 navy with flat embroidery,
IX1 dark green with flat embroidery

New! 6006 The Tahoe

- Domestic only
- Soft 12 gauge acrylic yarns
- 8" tall with 3" cuff
- Matching pom
- One size fits most



JXX BLACK



IX1 DARK GREEN



HCH HEATHER
CHARCOAL



HX1 NAVY



Fo5 PINK



PUT PUTTY



VTR VINTAGE RED



AXX WHITE

From left to right: VTR vintage red with flat embroidery,
JXX black with retro patch, Fo5 pink with flat embroidery



KEEP WARM KNITS / DOMESTIC

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

II

WeatherStrong

New! 6007 The Cooper

- Domestic only
- Soft 12 gauge acrylic yarns
- 8" tall, cuffless
- One size fits most



JXX BLACK



IX1 DARK GREEN



J02 CHARCOAL



MTA MAGENTA



HX1 NAVY



VTR VINTAGE RED



HX2 ROYAL



AXX WHITE

From left to right: J02 charcoal with flat embroidery,
MTA magenta with flat embroidery

New! 6004 The Alta

- Domestic only
- Soft 12 gauge acrylic yarns
- 8" tall with 3" cuff
- Fashion stripe pattern on crown
- One size fits most



JBL CHARCOAL /
BLACK



ALY WHITE /
LIGHT GREY



FHP LIGHT PINK /
HOT PINK



PNV PETROL /
NAVY

From left to right: PNV petrol / navy with flat embroidery,
FHP light pink / hot pink with flat embroidery

II

WeatherStrong



KEEP WARM KNITS / IMPORT

New!

5106 The Tamarack

- Domestic only
- Soft 12 gauge acrylic yarns
- 8" tall with 3" cuff
- One size fits most



JCJ CHARCOAL /
BLACK / BLACK



JLY GREY /
LIGHT BLUE / GREY



FLF LIGHT PINK /
HOT PINK / LIGHT PINK



PKP PETROL /
KHAKI / PETROL

From left to right: JH8 grey / light blue / grey with flat embroidery, JCJ charcoal / black / black with flat embroidery

5105 The Okapi

- Domestic only
- Soft acrylic yarns
- Fleece liner
- 8" tall with 3" solid color cuff
- Fashion stripe pattern on crown
- One size fits most



JJX BLACK /
GREY



JH1 LIGHT GREY /
NAVY



JGP LIGHT GREY /
PINK

From left to right: JH1 light grey / navy with flat embroidery, JGP light grey / pink with flat embroidery



KEEP WARM KNITS / IMPORT

To place an order contact your sales rep, call 800-950-1916 or visit Imperialsports.com

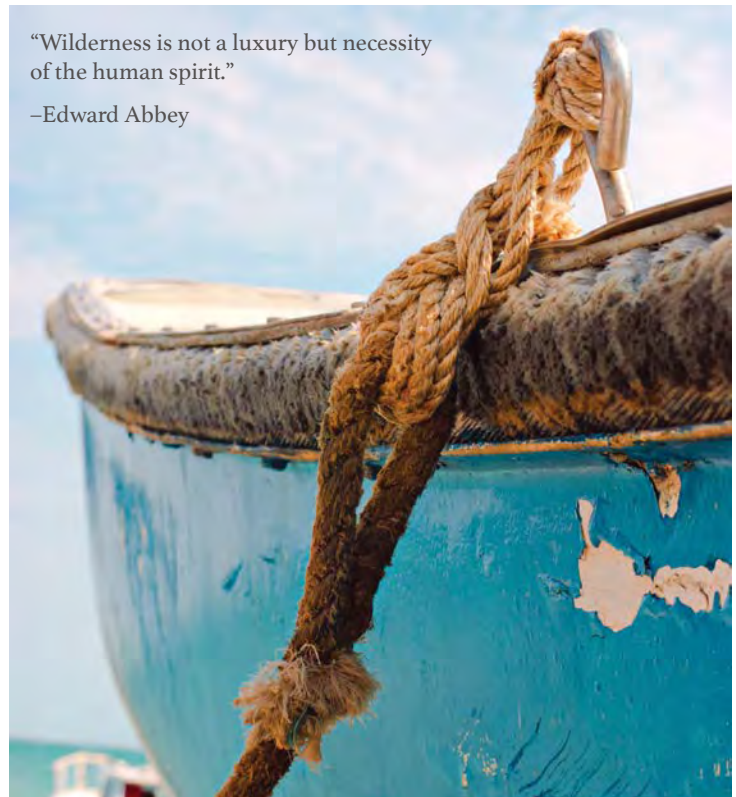
II

WeatherStrong



“In the presence of nature, a wild delight runs through the man, in spite of real sorrows.”

–Ralph Waldo Emerson



“Wilderness is not a luxury but necessity of the human spirit.”

–Edward Abbey



Outdoors

Authentically designed headwear for the outdoor enthusiast

After the nine-to-five grind, nothing beats getting away from it all. Whether it is just an evening in the back yard with friends or an extended getaway in the rural countryside, Mother Nature is calling.

From the mountain ridges of Alaska to the gulf waters off the coast of Florida, Imperial headwear is the choice of sportsmen. Quality materials and expert craftsmanship go into every hat made by Imperial.

Imperial Headwear serves a purpose... and looks good while doing it.



"There is a way that nature speaks, that land speaks. Most of the time we are simply not patient enough, quiet enough, to pay attention to the story."

—Linda Hogan

1094 The Long Bill



- Cotton twill fabric
- Bill is 3.5" long
- Unstructured mid-crown profile
- Micro-velcro closure
- Dark green undervisor
- Style also available for the Empire Program



Shown on HXI navy using custom techniques:
Flat and lofted embroidery with patterned fill stitch and loose threads to replicate fishing fly

1094P The Long Bill Performance



- Performance poly fabric
- Bill is 3.5" long
- Lightweight, breathable and moisture wicking
- Unstructured mid-crown profile
- Micro-velcro elastic loop closure with garage tuck-in
- Grey undervisor
- Style also available for the Empire Program



Shown on IGG green glow using custom techniques:
Flat embroidery on front runs onto visor, flat back embroidery over closure and on backstrap

3094P The Long Bill Performance Visor

- Performance poly fabric
- Bill is 3.5" long
- Lightweight, breathable and moisture wicking
- Low profile
- Micro-velcro elastic loop closure
- Grey undervisor
- Style also available for the Empire Program



HAZ AZURE



H18 COBALT



FST FROST GREY



IGG GREEN GLOW



D05 KHAKI



I12 OLIVE



AXX WHITE



Shown on H18 cobalt using domestic techniques:
Flat embroidery

1095P The Outrigger

- Performance polyester fabric with ventilated mesh sides
- Lightweight, breathable and moisture wicking
- 9 1/2" sun protection flap
- Adjustable back drawstring for secure fit
- Low profile admiral shape
- Grey undervisor
- Two sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8



DKW KHAKI /
WHITE



IW1 OLIVE /
WHITE



Shown on DKW khaki / white using domestic techniques:
Flat embroidery

I2

Outdoors

9050 The Sportsman

- Microfiber polyester fabric with ventilated upper mesh trim and floatable crown
- Lightweight, breathable and moisture wicking
- 10 1/2" sun protection flap
- Adjustable chin strap for secure fit
- 3" snap up brim
- Two sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8



PTW PUTTY /
WHITE



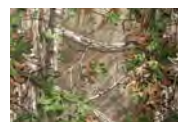
IW1 OLIVE /
WHITE



Shown on PTW putty / white using domestic techniques:
Flat embroidery

1256 Structured Camo

- Cotton/Poly blend
- Realtree® camo pattern
- Structured relaxed mid-crown profile
- Velcro closure



KXG REALTREE XTRAGREEN®



KXT REALTREE XTRA GRAY®



KM1 REALTREE MAX-1®



KM5 REALTREE MAX-5®



K25 REALTREE AP SNOW®



Shown on KXT Realtree XTRA Grey® using domestic techniques:
Flat embroidery

I280 Unstructured Camo

- Cotton/Poly blend
- Realtree® camo pattern
- Unstructured relaxed mid-crown profile
- Velcro closure



KXG REALTREE XTRA GREEN®



KXT REALTREE XTRA GRAY®



KM1 REALTREE MAX-1®



KM5 REALTREE MAX-5®



K25 REALTREE AP SNOW®



REALTREE®

Shown on KM5 Realtree Max-5® using domestic techniques:
Flat embroidery

L1286 Small Fit Camo

- Cotton/Polyester blend
- Realtree® camo pattern
- Unstructured relaxed low profile
- Small Fit cap fits sizes 7 to 7 1/4
- Velcro closure



K28 REALTREE AP HOT PINK®



K25 REALTREE AP SNOW®



K29 REALTREE AP PLUM®



K23 REALTREE AP TEAL®



K27 REALTREE AP PINK®



REALTREE®

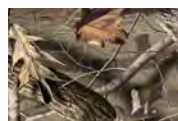
Shown on K27 Realtree AP Pink® using domestic techniques:
Flat embroidery

I2

Outdoors

1279 Mesh Camo

- Cotton twill fabric front panels and visor
- Camouflage mesh side and back panels
- Realtree® camo pattern
- Structured mid-crown profile
- Plastic snap closure



K44 REALTREE HARDWOODS HD®



KXT REALTREE XTRA GRAY®



KXG REALTREE XTRA GREEN®



REALTREE®

Shown on KXG Realtree XTRA Green® using domestic techniques:
Flat embroidery

5485 Oil Cloth

- Cotton twill fabric treated with oil
- Water repellent and wind resistant
- Unstructured mid-crown profile
- Velcro closure



DOA DARK OAK



DO5 KHAKI



Shown on DO5 khaki using domestic techniques:
Woven label sewn down with satin stitch

5460 The Washed Wax Cloth Cap

- Washed waxed cotton fabric
- Unstructured mid-crown profile
- Velcro closure
- Due to the nature of the washing process, fade will vary in tone within a production run



Shown on DBW dark brown using domestic techniques:
3D embroidery

5490 The Wax Cloth Mesh Cap

- Washed waxed cotton fabric with nylon mesh
- Unstructured mid-crown profile
- Velcro closure
- Due to the nature of the washing process, fade will vary in tone within a production run



Shown on JJ1 black / silver using domestic techniques:
Flat embroidery

1275 The Blaze

- 100% poly fabric in blaze orange
- Contrasting undervisor
- Unstructured mid-crown profile
- Velcro closure



Shown on co4 blaze orange using custom techniques:
Die-cut felt letters and embroidery on front, woven loop
label sewn into upper back opening

1274 Mesh Blaze

- 100% poly fabric in blaze orange
- Blaze orange mesh back panels
- Structured mid-crown profile
- Velcro closure



Shown on Co4 blaze orange using custom techniques:
Large screen-print on front panels and visor top with
3D embroidery

9060 The Outdoorsman

- Washed wax cotton fabric and cotton/poly blend camo
- Fabric options - wax cloth and Realtree® camo
- Adjustable chin cord
- 3" snap up brim
- Two sizes available: S/M fits 7 - 7 1/4, L/XL fits 7 3/8 - 7 5/8



DBW dark brown
Shown using custom techniques:
Flat embroidery over screen print



KXT Realtree xtra grey®
Shown using domestic techniques:
Flat embroidery

5110 The Hunter

- Domestic only
- Soft acrylic fabric
- 8" with a 3" cuff
- One size fits most



Shown on Co4 blaze orange using domestic techniques:
Flat embroidery

5115 The Archer

- Domestic only
- Fleece
- Cuffless
- One size fits most



Shown on KXT Realtree XTRA Grey® using
domestic techniques:
Flat embroidery

New!

5470 The Woodsman

- Cotton Duck fabric
- Structured mid-crown profile
- Velcro closure
- Metal eyelets on back and side panels



JXX BLACK



DXX BROWN



Shown on DXX brown using domestic techniques:
Flat embroidery

New!

1054 The Wool Cap

- Wool flannel fabric
- Unstructured mid-crown profile
- Performance sweatband
- Velcro closure
- Black twill undervisor



J02 CHARCOAL



Shown on J02 charcoal using custom techniques:
Leather patch with embroidery

Apparel

Authentic looks for off the course

Imperial apparel is made from the finest quality materials. Each garment is carefully crafted to have the best fit and weight, as well as an authentic custom logo decoration. Perfect to hang, fold or display.
Imperial apparel is a great addition to your retail offering.

Our t-shirt fit guide

Mens

Traditional fit

- Relaxed fit allows plenty of room in body, shoulders and sleeves

Athletic fit

- Relaxed in the shoulders, chest and arms with a tapered waist

Slim fit

- Fits true to size of your actual chest measurement or slightly less

Womens

Missy fit

- Traditional , relaxed and generously cut through the body

Ladies slim fit

- Modern silhouette, fitted through the body, with a little extra length



10101 The Grinder

- 100% cotton, pre-shrunk
- 6.1 oz. jersey
- Sizes: S - 5XL
- Traditional fit



Shown on HX5 indigo



10102 The Sultan

- 100% cotton, combed
- Ring-Spun
- 4.5 oz. jersey
- Sizes: S - 3XL
- Traditional fit



Shown on Jo1 silver



10105 The Transfusion

- Buttery soft tri-blend
- 50% polyester / 25% combed ring-spun cotton / 25% rayon
- 4.2 oz. and 32 singles
- Set in 1x1 ribbed knit collar
- Sizes: S - 2XL
- Athletic fit



VTY vintage royal



10106 The Seabreeze

- Buttery soft mens crew neck t-shirt
- 60% combed ring-spun cotton / 40% poly
- 4.3 oz. and 32 singles
- Sizes: XS - 3XL
- Athletic fit



FXX red



10103 The Beachcomber

- 65% polyester / 35% cotton
- 3.2 oz. jersey
- Sizes: XS - 3XL
- Slim fit



ABL heather athletic blue



JXX BLACK



ABL HEATHER ATHLETIC BLUE



DHE HEATHER BROWN



HCH HEATHER CHARCOAL



HXG HEATHER GREEN



HGY HEATHER GRAY



HNY HEATHER NAVY



HXC HEATHER ORANGE



HFX HEATHER RED



AXX WHITE

20203 The Ladies Beachcomber

- 65% polyester / 35% cotton
- 3.6 oz. jersey
- Sizes: XS - 2XL
- Ladies slim fit



Shown on HFS heather fuchsia



JXX BLACK



ABL HEATHER ATHLETIC BLUE



DHE HEATHER BROWN



HCH HEATHER CHARCOAL



HFS HEATHER FUCHSIA



HXG HEATHER GREEN



HNY HEATHER NAVY



HHF HEATHER PINK



HPU HEATHER PURPLE



HFX HEATHER RED



AXX WHITE

20201 The Seaview

- 100% cotton, pre-shrunk (unless color has asterisk)
- Scoop neck
- 5.3 oz. jersey
- Sizes: S - 3XL
- Missy fit



Shown on 104 mint green



* 50% cotton / 50% polyester
 ** 90% cotton / 10% polyester
 *** 99% cotton / 1% polyester

20202 The Melrose

- 100% cotton, combed
- Ring-Spun
- Shallow v-neck line
- 4.5 oz. jersey
- Sizes: S - 2XL
- Missy fit



Shown on H18 cobalt blue





Cap & Tee

A must have gift or souvenir for any shopper

Our best selling washed twill cap combined with a 6.1 oz. heavy-weight 100% cotton t-shirt.

Caps are one size with an adjustable buckle or velcro closure.



T-shirts are rolled, tucked under the visor and wrapped with an Imperial elastic band.

Tailgate

Show your state pride with a map outline logo

Get game day ready by offering headwear with hometown flair. A state outline, state flag, or even a state with flag inset logo added to the front or side of a cap will surely add enthusiasm and conversa-

tion to your shop. Display the Tailgate Collection from Imperial with other football-themed merchandise for a great visual and incremental sales this season!



Blanket

A unique solution for a tournament favor

70701 The Game Day

- 80% cotton / 20% polyester
- 10 oz. fleece
- 84" x 54"



JXX BLACK



F00 CARDINAL



DHG DARK HEATHER



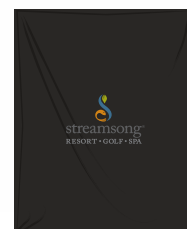
HX1 NAVY



AoX OXFORD



HX2 ROYAL



Shown on JXX black

Domestic Program

Imperial's domestic finished cap line allows for one of the fastest turnaround times in the market.

Our quality caps are customized and decorated here in the USA. Perfect for replenishing your shelves all year round.



New!

retro patch



New!

HD emblem
(emblem shown at actual size)



New!

die-cut felt letters



flat embroidery



3d embroidery



3d & flat embroidery



3d embroidered outline with
textured fill



woven label with satin or
zig zag stitch



woven label with embroidery



printed twill appliqué



appliqué with embroidery

Empire Program

A wide array of decoration options are available to customize your headwear lineup.

Below is just an example of some of the most popular embellishment locations.



New!

retro twill patch with
merrowed edge



New!

die-cut felt letters
(with or without embroidery)



New!

woven label backstrap



flat embroidery



3D embroidery



3D & Flat Embroidery



1-3 layer felt appliqué
(available with or without embroidery)



twill patch with embroidery
(fraying available on washed caps only)



die-cut felt appliqué with flat or
3D embroidery



woven label with satin or
zig zag stitch



woven label on appliqué



sublimated twill appliqué

*fabric wash is removed if using
laser etching technique



loop label sewn over upper back opening



backstrap woven label



backstrap embroidery



wrap label



visor edge woven label



backside strip woven label



seam loop label



partial lip taping
(available only on styles with a sandwich visor)



backstrap loop label



visor embroidery with custom visor stitching



visor edge embroidery



3d puff twill appliqué and bean stitch detail



laser etching / full, undervisor or single panel*



laser etching combo
(combine with other Empire techniques)*



woven label with embroidery

Custom

Create one of a kind caps with our custom program. These caps can be designed with an endless number of options, including your own inner label and custom designs, to create your own unique look.

Please contact our customer service department for more details regarding our custom program specifics. Order must total 144+ pieces per style and color to be eligible for custom decorations.



Here are just a small selection of our custom options.

- 1 printed visor using repeating logos
- 2 reflective heat seal logo
- 3 bonded fabric with die-cut name
- 4 raised PU logo, reflective taping, side panel logo perforation
- 5 PU inset logo

- 6 tufted logo
- 7 3D tonal embroidery, PU inset logo on visor
- 8 bonded inset panel logo
- 9 logo perforation into front left panel, embroidery over top
- 10 liquid metal logo



General Terms

All logos or trademarks displayed in this catalog are for the purposes of illustration only. These items are not available for sale with logos shown unless specific permission is issued by the owner of the trademark or logo.

Color photographs in this catalog are approximate and may or may not be true color representations of the actual product. To see actual fabric color please order a sample or swatch.

Orders

Orders must be in written form with purchase order number. Orders with fixed artwork will not be scheduled for production until proof approval is received. Shipping dates will be confirmed upon receipt of the proof approval.

Terms and Conditions

Credit terms are net 30 days from date of invoice. For new customers, terms are COD, cash in advance (including shipping charges), MasterCard, or VISA unless other prior arrangements have been made. Cash in advance orders are not placed into production until payment is received. Please allow two weeks to set up a new account from the time credit references are received. All invoices not paid in 30 days will incur a 1.5% interest charge per month or the maximum allowed by law.

Rush Orders

Rush orders are accepted only if production allows. Rush charges will apply. Please contact Imperial for production availability and rush charge quote.

Dated Events

Orders for dated events must include a deadline date. If Imperial is unable to meet your deadline, you will be notified shortly after receipt of order. Imperial will not be responsible for missing an event date if it is not specified on the purchase order. Imperial will not be responsible for delays in guaranteed delivery due to shipper.

Copyright And Trademark Laws

Imperial assumes when artwork is submitted for an order that the artwork was submitted in full compliance with the laws governing copyright, trademarks, etc. Purchasers placing these orders agree to hold Imperial and any associated companies harmless for any damages and/or arising under these laws as a consequence of use of such trademarks or logos.

Tape Set Up Charges

\$125 tape set up charge will apply if order is less than 72 pieces and dst file is not provided.

Returns

Returns will not be accepted without a return authorization number provided by Imperial. All claims must be made in writing no later than ten working days from receipt of merchandise. Inspect all shipments for accuracy immediately upon receipt. Unauthorized returns will be refused.

Extra Stitches

Standard embroidery includes 10,000 stitches in one location. Anything over the 10,000 stitches will be an additional charge of \$0.10/1000.

Tape and Edit Charges

Reduction or enlargement of Imperial's or customer supplied tape \$50.00 each. Maximum enlargement or reduction 20% of original size. Some reductions or enlargements may require a new embroidery tape to maintain embroidery quality. One line edit \$30.00 each.

Disputes

Imperial must be notified of a dispute within 10 working days of receipt of merchandise. After ten working days the dispute is no longer valid. Imperial should be notified of any dispute regarding merchandise, price, terms, or shipping.

All Prices Subject to Change Without Notice.

Production Time - Stock Caps

Blank stock caps can be shipped within two days of order. Embroidered stock caps will normally ship 10 days after tape approval.

Production Time - Custom Caps

Normal production time for custom caps is 8 to 10 weeks after proof approval. Due to unforeseen production demands or material delays, production time may vary. Please contact Imperial for current production time.

FOB Point

Missouri unless otherwise specified.

Fabric Color Variations

Due to variations of dye lots, we cannot guarantee exact color matches of material with each shipment. Certain twills and distressed materials may have shading variations within in the cap themselves.

Metallic Thread

Add \$0.25 each. Gold and silver threads are available.

Artwork

No art charges are required when camera ready artwork is provided. Camera ready is high quality black and white, color separated line art to size. Touch up charges may be required if camera ready art does not meet standards for decoration ordered. Faxed art, photocopies, and halftone art are not camera ready. Imperial reserves the right to use discretion on minor layout changes or embroidery sizes that will not affect the overall appearance unless otherwise instructed. When exact size is required, it must be stated on the purchase order. Artwork charges are \$35.00 per hour.

Embroidery Colors

Color matches cannot be guaranteed to be exact, whether PMS colors or color swatches. Every effort will be made to match color as close as possible. Distressed materials in all colors have a tendency to bleed into colored embroidery threads.

3D Embroidery

Prior approval needed for 3D embroidery.

Cancellations

No cancellations will be accepted by Imperial unless approved and submitted in written form. Orders entered into production cannot be canceled.

Dry Cleaning Or Washing Of Caps

Imperial does not recommend dry cleaning or washing of its caps.

Overruns And Under-Runs

Every effort will be made to ship exact quantities. However, on custom cap orders a 5% over or under variance will be considered complete and billable.

Changes Or Corrections

Changes to an order already in process may be made depending on the status of the order, provided the customer agrees to compensate for all costs incurred in changing the order. Customer also agrees to additional production time if necessary.

Duplicate Tapes

Same size at time of punching \$25.00 each.

All logos featured in this catalog are for illustrative purposes only and do not imply endorsement by the owner of the designs.

Please Mail or Fax all orders to:

Imperial®

1 Paramount Drive
Bourbon, MO 65441

Phone: (800) 950-1916

FAX: (800) 755-5121

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Thank you to Valhalla Golf Club and our partner brands

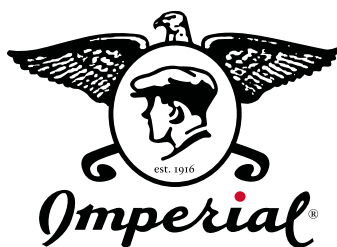
Imperial would like to send our gratitude to Valhalla Golf Club for allowing us to photograph on their beautiful golf course. It was a pleasure to visit the world renowned club and spend time on the impeccably manicured grounds, which provided a gorgeous backdrop for pictures.

We would also like to thank our partner brands: Ame & Lulu, Canoos, Criquet, Jones, J.T. Spencer and Onward Reserve. Each of these brands played an important part in the creation of this catalog by providing their great products for our photo shoot. Thank you to all!

Thank you to Keeneland Race Course

Special thanks to the folks at Keeneland in Lexington, KY for providing the location for the photography in this catalog. Located in the heart of Kentucky's famed Bluegrass region, Keeneland is a National Historic Landmark with beautiful park-like grounds that symbolizes the very best in Thoroughbred racing. Imperial strives to be an industry leader like Keeneland by promoting integrity, preservation and the sport we love. We have the utmost admiration for Keeneland, thank you for helping Imperial this year!





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